

CN + Thrive Webinar Series



Data has been called one of the single most important organizational assets. Fortunately for credit unions, there is an abundance, but this also is the biggest challenge.

Where do you start? This webinar will show you not only where to start but give you the knowledge and tools to create your data success.

Two industry leaders, ChannelNet and THRIVE, have teamed up to present this educational series in three (1 hour) webinars.

Session #1: 5 Must Have's for Data Success

Tuesday, Feb 22,

11 am PST

Description:

Many credit union leaders feel that their enterprise data is all over the place and any data initiative feels a bit overwhelming. This session will share the 5 – must-haves for data success. Participants will walk away from this session with a clear understanding of:

- Data Vision& Strategy
- Member Centric Data Use Case
- Data Maturity & Governance
- Data Consumption by Talent
- Workplace Adoption

You won't want to miss this foundational session!

Session # 2: Data Journey from a CU Expert

Tuesday, March 15

11 am PST

Description:

Now is time to learn from Amy McGraw, Chief Experience Officer at Tropical Financial Credit Union, as she shares her journey of harnessing data and turning it into the incredibly robust asset that it is. In this interview-style session, Anne Legg, Founder of THRIVE, will chat with Amy to uncover her data journeys who, what, why, where, when, and how. Participants are in for a treat as this will be an active and engaging session, with plenty of time to ask questions of Amy!

Session #3: Building a successful data framework
Thursday, March 24
11 am PST

Description:

Building upon the knowledge gained in the previous sessions, where the rubber meets the road, this session will share a data success continuum that will serve as a blueprint for your data success. Participants will learn about the elements of both strategy AND execution. You won't want to miss the building block session for data success.

This is a No-fee data education experience; all you need to come with is a curiosity to learn.
(link to https://www.anneleggthrive.com/service-page/creating-data-success-in-2022?referral=service_list_widget)